



## Website Evaluation Guide

Your name(s):

Web site URL:

Title of web site:

### **Content**

What is the purpose (inform, persuade, sell, entertain, communicate) of the site?

Could that purpose cause the web author to be biased?

Do you feel as though the document is trying to convince you of something?

Look at the advertising on the page. Could the companies paying for the ads influence the content or cause bias?

Is the information useful for your purpose?

Would information obtained from another source have been different?

If yes, why?

Did the information lead you to other sources that were useful?

When was the document created?

Is the information current?

Does up-to-date information matter for your purpose?

Does the information appear biased?

Does the author express his or her opinion as fact?

Does the author support his or her ideas with references to show from where the information was obtained?

Does the information contradict something you found somewhere else?

Can readers edit the content on the page?

Does it matter if the page content is editable by users (readers)?

Briefly describe the contents of this site:

Go to next page 

**Authority (if you cannot determine the author(s) or responsible agency, you should not use the site.)**

Is there a person or organization responsible for the web page?  
Write the name of the person or the organization:

Is there an e-mail address or other way to contact the author or authors?  
What authority or credentials does the person or organization have? Describe.

Is the Web page linked to a home page for an organization, commercial enterprise, or individual?  
Does the domain (edu, com, gov, etc.) of the page influence your evaluation of the site?

Are you positive that the information is true?  
What can you do to prove that it is true?

Are you satisfied that the information is useful for your purpose?  
If not, what can you do next?

Are you using this web page for your paper or project?